

THE DEPARTMENT OF RELIGIOUS STUDIES PRESENTS  
THE DAVID L. DUNGAN MEMORIAL LECTURE SERIES



# Jesus Christ, CEO!

The Transformation of Jesus from Fisherman  
to Financial Role Model in the 20th Century

**TUESDAY, FEBRUARY 23, 5:30 p.m.**

**JAMES R. COX AUDITORIUM, UT ALUMNI MEMORIAL BUILDING**

The aim of this lecture is to identify how the image of Jesus was often deployed in mainline Protestant circles in a manner that was consistent with the industrial revolution and faith in business enterprise. Indeed, mainline Protestantism was replete with images of Jesus as a consumer-friendly, champion of industry.



**SPEAKER:**

**Professor Jonathan L. Walton,**  
Plummer Professor of Christian Morals and Pusey  
Minister in Harvard's Memorial Church, Harvard  
Divinity School, Harvard University

Walton holds a PhD in Religion & Society and an MDiv from Princeton Theological Seminary, and a BA in Political Science from Morehouse College in Atlanta. His scholarly publications include *Watch This! The Ethics and Aesthetics of Black Televangelism* (New York University Press: 2009).

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