

THE DEPARTMENT OF RELIGIOUS STUDIES PRESENTS
THE DAVID L. DUNGAN MEMORIAL LECTURE SERIES



Jesus Christ, CEO!

The Transformation of Jesus from Fisherman
to Financial Role Model in the 20th Century

TUESDAY, FEBRUARY 23, 5:30 p.m.

JAMES R. COX AUDITORIUM, UT ALUMNI MEMORIAL BUILDING

The aim of this lecture is to identify how the image of Jesus was often deployed in mainline Protestant circles in a manner that was consistent with the industrial revolution and faith in business enterprise. Indeed, mainline Protestantism was replete with images of Jesus as a consumer-friendly, champion of industry.



SPEAKER:

Professor Jonathan L. Walton,
Plummer Professor of Christian Morals and Pusey
Minister in Harvard's Memorial Church, Harvard
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Walton holds a PhD in Religion & Society and an MDiv from Princeton Theological Seminary, and a BA in Political Science from Morehouse College in Atlanta. His scholarly publications include *Watch This! The Ethics and Aesthetics of Black Televangelism* (New York University Press: 2009).

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